

BuyersPro Privacy Policy

BuyersPro.com

Effective Date: 02/01/2026 | Last Updated: 02/24/2026

1. Introduction

This Privacy Policy explains how BuyersPro collects, uses, shares, and protects personal information when you use BuyersPro.com, communicate with us, or use related services. By using our services, you acknowledge this Privacy Policy.

2. Company Contact Information

BuyersPro

Phone: 1 (954) 869-3433

Fax: 1 (888) 376-9274

Email: info@buyerspro.com

Support: Live Chat

Business Hours: Monday through Friday, 9:00 AM - 6:00 PM Eastern Time

Mailing Address: 18459 Pines Blvd, Suite 139, Pembroke Pines, FL 33029

3. Information We Collect

We may collect information you provide directly, including your name, email address, phone number, mailing address, account credentials, property interests, inquiry details, and other information you submit through forms, chat, or support requests. We may also collect technical information such as IP address, browser type, device information, cookies, and usage data.

4. How We Use Information

We use personal information to provide and improve our services, respond to inquiries, manage accounts, send property and transaction updates, provide customer support, personalize your experience, detect fraud, maintain security, and comply with legal obligations. Where required, we use your information for marketing communications only with your consent.

5. SMS and MMS Privacy Disclosures

If you opt in to SMS or MMS communications, we may use your mobile number to send account alerts, inquiry follow-up, property updates, appointment reminders, and transaction notifications. Message frequency varies. Message and data rates may apply. You can opt out by replying STOP and get help by replying HELP.

Mobile Opt-In Data Protection: Mobile opt-in data and consent will not be shared with third parties or affiliates for marketing or promotional purposes. This excludes service providers that help us operate messaging services, such as platform providers, carriers, and technical vendors, who are required to use the data only to provide services on our behalf.

6. Sources of Information

We collect information from you directly, from your interactions with our website and communications, and from service providers that support our website, analytics, hosting, communications, and security operations. We may also receive information from real estate-related sources or partners where permitted by law.

7. Cookies and Tracking Technologies

We may use cookies, pixels, and similar technologies to understand site usage, improve performance, remember preferences, and support marketing and analytics. You can manage cookies

through your browser settings, but some site functions may not work properly if cookies are disabled.

8. How We Share Information

We may share information with vendors and service providers that perform services for us (such as hosting, analytics, CRM, communications, customer support, and security), with professional advisors, and when required by law. We may also share information in connection with a merger, acquisition, financing, or sale of business assets.

We do not sell mobile opt-in data to third parties for their own marketing purposes.

9. Data Retention

We retain information for as long as reasonably necessary to provide services, maintain records, resolve disputes, comply with legal obligations, and enforce our agreements. Retention periods may vary based on the type of information and purpose of use.

10. Data Security

We use reasonable administrative, technical, and physical safeguards designed to protect personal information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

11. Your Choices and Rights

You may update certain account information through your account or by contacting us. You may opt out of marketing emails by using the unsubscribe link and opt out of text messages by replying STOP. Depending on your location, you may have additional privacy rights under applicable law.

12. Children's Privacy

Our services are not directed to children under 13, and we do not knowingly collect personal information from children under 13. If you believe a child has provided information, contact us and we will take appropriate steps.

13. Third-Party Links

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of those third parties.

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated Last Updated date. Your continued use of the services after changes are posted constitutes acceptance of the revised Privacy Policy.

15. Contact Us

If you have questions about this Privacy Policy or our data practices, contact us:

BuyersPro

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Email: info@buyerspro.com | Live Chat available Monday-Friday, 9:00 AM - 6:00 PM ET

Important compliance note: Your website signup form or CTA should also include clear SMS consent disclosures, message frequency notice, and links to both Terms and this Privacy Policy.